

CREATE YOUR OWN EVENT

Are you a creative musician and keen to meet your audience? Are you looking forward to performing music in a way that would satisfy both your own vision and the audience's expectations? Do you have a brilliant idea of making a brand new music event in which you or your ensemble could perform? Then you are the right person for isa's new program **"CREATE YOUR OWN EVENT"**!



CALL

All you have to do is just write down a short concept of a unique music event. Consequently we, the isa team, are channeling our efforts and infrastructure to make it possible.

"Create your own event" is isa's brand new way of fostering young musicians' creativity, being both a competition and a workshop. We encourage you to think "unlimited" (isa21's topic) and propose your individual dream performance to us. The participants in the competition will receive training in event management, templates as well as support in logistics, administrative activities and (technical) infrastructure. The participants in the workshop can benefit from the same training and even be active members in the project management team.

- **Duration:** 60 minutes at max.
 - **Location:** Schloss Reichenau (indoor and/or outdoor) - plan and photos attached
 - **Topic:** "unlimited"
 - **Cast/Repertoire:** chamber music (solo to sextet, we can provide infrastructure for a small to medium event. Also, you can encourage other isa participants to get involved!
 - **Technical equipment:** professional HD audio and video team at your hand, lightning, possibility for recording and streaming, technical support is provided
 - **Prize:** Your performance will be presented as a real event with audience and streaming at the isaFestival on Tuesday, the 24th August 2021.
- The project plans should be submitted **no later than July 30** [format, length, mail address].
- The **jury** will select one project that will be implemented within isa and it will be mentored by Florin Luchian, artist manager and creative coach.

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Schloss Reichenau

