

# isaScience

12–15 August 2013,  
Reichenau an der Rax

Lectures  
Symposia

Photo: Lukas Beck

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12–15 August 2013, Reichenau an der Rax

**isaScience** brings together research-related branches of mdw and their guests from all over the world with young artists for a mutually enriching exchange of ideas. isaScience is intended to become a **forum for the music and culture-related academic research community**, and takes place concurrently with and linked to the artistic activities of the isa Master Classes.

isaScience addresses to the following groups

- **isa students**
- **Leading exponents** of the international academic community as well as undergraduate and PhD students
- **the interested public**

**Monday, 12 August 2013, 7:30 pm**

**Opening Ceremony: “Welcome to isa13”**

Schloss Reichenau **with guest of honour Carl Djerassi** and the **Vienna Film Academy**

**Tuesday, 13 August 2013**

**Lecture: “Scandal 1913” by Martin Eybl**, Vienna/mdw

One of Martin Eybl’s research focuses is the “music theory and aesthetics of the early 20<sup>th</sup> century”. He has devoted close study to the relationship between so-called “new music” and music critics, and he has published a book dealing with the famous “scandals” touched off by Schönberg’s concerts.

**Panel discussion: “Scandal and Art”**

Chair: **Cornelia Szabó-Knotik**, Vienna,

Head of the Institute of Analysis, Theory and Music History of the mdw

Artists, researchers and journalists look into the political, societal and commercial meanings and dynamics of scandals in a general way.

**Workshop:**

**“Le Nozze di Figaro – a scandalous invitation to dance?!”**

with **Christian Glanz**, Vienna/mdw

This workshop mainly addresses active participants of isaOperaVienna, for which reason it is to **take place in Vienna**.

This opera’s deviations from codes, schemes and norms will be a topic, as will aspects of dramaturgy including genderrelevant approaches.

**Presentation of short films from the Vienna Film Academy  
and open discussion**

Schloss Reichenau, 7:30 pm



Wednesday, 14 August 2013

### **“Scandal: the situation of young musicians in CEE countries”**

(education, job opportunities, financial environment).

**To what extent might their situation be improved via training in cultural management?**

- Brief presentations given by musicians from CEE countries who have received training in cultural management
- Brief presentations:
  - “Cultural Management” training in CEE/SEE countries (planned)
  - Representative of the Robert Bosch Foundation, Germany (planned)
  - Representative of EDUCULT (a funding programme for the arts and culture run by the George Soros Foundation): evaluation results with a focus on CEE countries
- Moderated panel discussion

### **“Annoyance or Scandal: Cultural Policy during Times of Transformation in Southeastern European Countries – A Closer Look at the Exemplary Case of Bulgaria”**

Panel and open discussion outlining the changes in cultural policies and activities within CEE/SEE countries including a comparison with other European countries.

Planned participants:

- Representative(s) of Bulgarian academia (university and non-university)
- Representatives of ERICArts/ ECURES
- Representatives of academia (cultural policy leaders) in Western European countries
- Recent PhD students from Europe who have dealt with relevant topics (transformation and cultural policy, cultural policy analysis)

Chair: **Franz-Otto Hofecker**, Vienna,  
Head of the Institute of Cultural Management and Cultural Studies of the mdw

Thursday, 15 August 2013

## **“The Other from Within”: Roma Music The scandal of representation of Roma and their music**

### **Panel Statements and –Discussion**

with international experts from Romania, Austria and Slovenia

The music of the Roma people is an important topic in European classical music, though it is mostly represented in a stereotypical manner. We wish to discuss how Roma music has been represented by outsiders as well as various modes of self-representation. This discussion should serve as inspiration to rethink stereotypes and prejudices.

Chair: **Ursula Hemetek**, Vienna,  
Head of the Institute of Folk Music Research and Ethnomusicology of the mdw

### **Introduction to the Vienna Gypsy Music School**

### **Workshop on Roma Song and Dance**

This workshop invites participants of isa13 to explore a musical world that is totally different from that of European classical music.

Take the plunge and broaden your horizon!





● 23<sup>rd</sup> International Summer Academy

**isaMasterClass** is the musical summer camp of the mdw – University of Music and Performing Arts Vienna. Each year, more than 200 participants from 40 different nations receive training geared to highly advanced and talented musicians at this programme held in Austria's Semmering region.

**isaFestival** presents the highlights from 14 days of intensive artistic work in 50 concerts! Their main focus is encompassed by the two series "International Laureates" and "Open Chamber Music", which feature award winning ensembles and young stars such as the Apollon Musagète, the Arcadia Quartet, Trio Gaspard, Meta4, Minetti Quartet, Quatuor Zaide, Harriet Krijgh and Victor Julien-Lafarrière, as well as prominent names like Shmuel Ashkenasi, Peter Frankl, Sharon Kam, Dora Schwarzberg and the Artis Quartet.

**isaOperaVienna**, the programme for vocalists, will for the first time be embedded in productions of the mdw's Institute for Voice and Musical Theatre (Mozart's "Le nozze di Figaro" and Strauß's "Die Fledermaus") at the famous Schönbrunn Palace Theatre, where Haydn and Mozart performed!

**isaScience** brings together the scholarly branches of mdw and their guests from all over the world with the young artists of isa for a mutually enriching exchange of ideas. The intention is for isaScience to become a forum for the scholarly community that takes place simultaneously with and is linked to the artistic activities of isaMasterClasses.

**isaAsiaVienna** Viennese Traditions – this special intensive programme for music students from Asia offers master classes with renowned instructors from the mdw – University of Music and Performing Arts Vienna.



## General Information

### Venue

All events of isaScience take place in Reichenau an der Rax, except the workshop "Le Nozze di Figaro – a scandalous invitation to dance?!" with Christian Glanz / mdw which takes place in Vienna.

Details regarding locations and time will be announced on [www.isa-music.org](http://www.isa-music.org)

### Registration

- It is necessary to register for isaScience on [www.isa-music.org](http://www.isa-music.org)
- 30 April to 30 June 2013

### Fees

- Free admission to all events of isaScience!

### Travel and Accommodation

- isa will provide shuttle busses between Vienna and Reichenau (for free), details will be announced on [www.isa-music.org](http://www.isa-music.org)
- Accommodation (lower-cost) will be organised by the isa office based upon the information given within your registration. Payment falls to participants.

## CONTACT INFORMATION

### isa – International Summer Academy of the mdw

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#### Imprint

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